

WOW

C L U B S

INNOVATION • COLLABORATION • INSPIRATION • CONTRIBUTION



THE WOW CLUB IS AN INSPIRING UNCONVENTIONAL COACHING AND TRAINING PROGRAM THAT CHALLENGES YOU TO EXPAND AND GROW YOUR LEVEL OF INCOME WHILE MOVING THROUGH SELF-IMPOSED BARRIERS.

WOWCLUBS.CO

HOW WOULD YOU LIKE TO GENERATE YOUR ANNUAL INCOME IN ONE MONTH?

POSSIBLE or IMPOSSIBLE?

(Both answers are right, BUT only you know the answer)

Have you been stuck at the same income level for over 3 years? Maybe 5 years? Maybe more...

Have you ever admired someone who is doing what they love, making SERIOUS money and helping people in the process? "WOW!"

How would it feel from now on to be the person that makes other people say "WOW!"?

Would you like to be an inspiration to children, friends, and business associates because you have so much energy, focus and confidence that they say "WOW! I want some of that."?

How would it feel to hear your clients say "WOW, someone finally understands what I need.??"

WELCOME TO THE WOW CLUB

WE WILL BE HOSTING A WOW CLUB - MASTERMIND COACHING PROGRAM IN YOUR REGION.

The WOW Club Mastermind Coaching Program is an inspiring, unconventional coaching and training program that teaches and challenges you to expand and grow your level of income while moving through self-imposed barriers.

Admit it, the usual 1-2 day motivational seminar pumps you up, starts the flow of new ideas and then you go back to your business and your busy life.....and well, you just GO BACK to reality.

NOW - Imagine your level of ENERGY, FOCUS AND CONFIDENCE if you were to participate in a biweekly seminar guided by a WOW Coach. You also gain the added value of being a part of a Mastermind group... WOW is the word!

ORIGINALLY, THE WOW CLUB MASTERMIND COACHING PROGRAM WAS EXCLUSIVE TO OUR ONE ON ONE COACHING CLIENTS. WE HAVE CREATED A NEW PLATFORM TO SHARE THIS POWERFUL, PROFITABLE AND PURPOSEFUL ADVENTURE WITH YOU...



WE CALL IT THE WOW CLUB

- Join us to transform your business, your income, and your life with ongoing coaching and support with a WOW Club Coach
- Together, we will break through your fears and limiting beliefs that have been in the way of achieving your WOW: What type of impact would your business, income, mindset, relationships and family life have if you embarked on such a supportive adventure
- You will gain an unprecedented level of CONFIDENCE, FOCUS AND ENERGY that will boost your ability to create Wealth, Abundance and Prosperity in all areas!
- Our MASTERMIND group coaching concept will provide consistent, continuous and never-ending motivation and inspiration
- You will be a part of an elite club of visionaries that makes dreams reality by living in the "No Excuses, No Barriers and No Limits" WOW-ZONE

WHAT DOES THE WOW CLUB MASTERMIND COACHING PROGRAM LOOK LIKE?

- The WOW Club Mastermind Coaching Program meets every two weeks for breakfast and we will spend 90 life transforming minutes together with a WOW Club coach
- The coaching program is available to a limited number of participants to deliver the biggest impact and benefit
- Jump start your session by connecting with other purpose driven visionaries while enjoying a healthy breakfast and your unlimited dose of hot java
- Continuously develop and personalize your “Game Plan” to match your intentions, goals and financial targets you set at the beginning of your journey
- Participate in a powerful jammed pack coaching and training segment that will show you your true potential
- Your bi-weekly WOW Club Mastermind Coaching Program will end with a free-flowing, engaging, energizing round table discussion including:
 - The Hot Seat: Live Coaching
 - WOW BOOK CLUB Q & A Session
 - The WOW FACTOR STAR of the day
 - WOW Club Challenge
 - The WOW TREASURE HUNT



TESTIMONIALS

BERNARD DEGRÂCE
FINANCIAL SECURITY ADVISOR
RETIRED NHL REFEREE

Joining the WOW Club changed my life. The WOW Club is supported by the most powerful, purposeful and profitable coaching program I have ever participated in my life. For the past 3 years, I have received coaching and wisdom from Norm and his team which has produced miracles for me and my family to enjoy. The program is primarily about passion, courage, innovation and has empowered me to use my talents to create solutions for my clients that generated a level of income that I had only fantasized about. An added windfall of participating in the Mastermind Coaching Program is that I have gained the time and energy to spend more quality moments with my wife and children than ever before.

My nickname for Norm is "Mr. Optimizer". Norm has a natural gift that inspires you to have the confidence and drive to work together to achieve all that you have ever dreamed possible and more. He is insightful and has taught me the biggest key to getting all that I have ever desired. Joining the WOW Club and participate in my own private Mastermind Coaching Program has shown me the tools needed to think big and create unlimited prosperity in all areas of my life. The focus and clarity I have every day allows me the freedom to feel content and look forward to all that may come my way.

Bernard DeGrâce
Financial Security Advisor
Retired NHL Referee



NANCY LEHOUX
ENTREPRENEUR AND
PROFESSIONAL COACH

Napoleon Hill said it best when he wrote "Think and Grow Rich": "Associate yourself with other like-minded spirits". For me, this meant surrounding myself with people I liked and trusted, but also people who can push me beyond my comfort zone. This is exactly what I found the WOW Club and participating in my Mastermind group did for me. We share ideas, visions and it gives me a boost of energy and confidence. The WOW Club is helping me move into action faster than ever before and to follow-through on my top objectives supported by the right habits. WOW!

Nancy Lehoux
Entrepreneur and Professional Coach
www.nancylehoux.com



JULIE AUDET FAMILY LAWYER

Ready for a life-changing experience? Through the coaching program that I received from Norm and The WOW Club, I found my WOW Factor and created my own Mastermind Group. I obtained the support and direction that I needed to break through all of my barriers to success. I am turning my passion into a prosperous business. Because of Norm and The WOW Club, I am doing what I love... day after day after day!



Julie Audet - Family Lawyer
Family Law in a Box
www.familylawinabox.com



MARIO BOURGEOIS ENTREPRENEUR

Norm is a visionary. He is a master business creator and innovator. His ideas are so revolutionary; they will propel you and your business to the next level.

Cheers!

Mario Bourgeois
Simple Media - www.simplemedia.ca

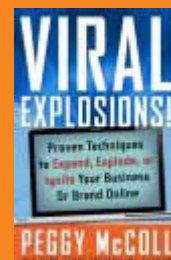


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PEGGY MCCOLL NEW YORK TIMES BEST SELLING AUTHOR

The moment Norm Lapalme, founder of The WOW Club got on stage, he got the attention of the crowd. Norm is a master story teller with 30 years of business experience that gets you inspired, motivated and ready to find your WOW Factor. At the WOW Club, you will learn to see opportunities everywhere, in any industry and in any economy. Norm is my Business Coach and he helped me find my WOW Factor too! If you are an entrepreneur, a business person or someone that is destined for more, you need to join the WOW Club.

Peggy McColl
New York Times Best Selling Author
www.destinies.com

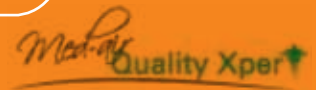


JULIE COURCHÊSNE – ENTREPRENEUR

After attending the WOW Club, I found my true calling, my passion, my WOW. I found the right financial institution for me, I acquired the proper equipment and I created a business that utilized my talents, passion and expertise to find and attract customers who truly needed me.

The mission of my company is to help sick people find the causes of their illness in their home. With the WOW Club I became motivated, inspired and prepared to lead my company to another level. I recommend the WOW Club for entrepreneurs and business owners that want to bring their business to a higher level.

Julie Courchêne
MED AIR and Mold Hunters
www.moldhunters.ca



JOYCE GRIMES BONE ENTREPRENEUR AND AUTHOR

I highly recommend Norm Lapalme and The WOW Club. All entrepreneurs, small and medium size business owners will benefit from this. I heard him speak at Peggy McColl's, The Ultimate Success Weekend. I found him to be endearing, entertaining and most importantly, thought provoking. He delivers real value to his audience in a fun and light hearted way. His program is strong, powerful and inspiring. If you want to learn how to attract, create and discover WOW Factor, you must participate. He is an "idea vending machine". I am sure we will see expansive growth of WOW Clubs in the United States and Canada!

Joyce Grimes-Bone
Author of Millionaire Moms
Entrepreneur – Sold Business for \$125M
www.millionairemom.com



JR RAINVILLE JR FITNESS

"If I had to choose to kick start my day with coffee or with Norm and the WOW Club...I would choose Norm and the WOW Club over coffee any day!"

JR Rainville
JR Fitness
www.jrfitness.ca
www.easyhomeworkouts.com



KEVIN ENCARNACAO , CFP, B. COMM . FINANCIAL AND ESTATE PLANNING PROSPHERE FINANCIAL GROUP



Good riddance to “Plan B”! Working with Norm and the WOW Club has given me the gift of being able to see a bigger picture. I trust more and have let go of the need to have a “Plan B” because I have removed doubt from my life. I focus on my game plan and enjoy seeing the amazing results.

Kevin Encarnacao, CFP, B. Comm.
Financial and Estate Planning
Prosphere Financial Group



MARC-ANDRÉ TERRIAULT REAL ESTATE AGENT ROCKSTAR REAL ESTATE

I had the pleasure of participating in the WOW Club with Norm and I must say it was absolutely outstanding! The stories and information he gave us changed our lives. When you join the WOW Club, you can feel the energy and a sense of well-being comes over you. Norm lives what he teaches and he changed my life.

Marc-André Terriault
Real Estate Agent
Rockstar Real Estate



CHARLENE SEXTON DUE NORTH BIODEVELOPMENT

I have been in business in the field of biopharmaceutical research for more than 15 years, and I have travelled internationally. Despite the benefits and challenges of this rewarding work, I was still searching for my true passion. Then I met Norm Lapalme, Founder of The WOW Club, which helped me to understand and identify my WOW Factor.

Do not miss the opportunity to participate in the WOW club where you learn to make money doing what you love. Give yourself permission to think bigger and develop a dream or an idea that will change your life. The only limits in our lives are those we impose on ourselves, it's time to think big!

Charlene Sexton
COO – Due North Biodevelopment
www.duenorthoncology.com



WHAT YOU WILL EXPERIENCE, GAIN AND LEARN AS A RESULT OF ATTENDING THE WOW CLUB COACHING PROGRAM?

POWERFUL COACHING

You will continuously develop, review, and update your GAME PLAN to meet the financial and personal goals you set during our mastermind sessions. You will complete the 3 steps to developing your WOW FACTOR. This program will provide ceaseless education, challenges, and guidance to help you on your journey to wealth and abundance. As a bonus, you will meet real people who have recently made their annual income in one month. You will learn and appreciate one thing: It is not harder to make a large amount of income than a smaller one, it is just different.... Our coaching platform will help you stay accountable and build a solid foundation.



CREATE YOUR OWN SUPPORT TEAM

You will profit, benefit and advance immensely from being a part of a Mastermind group. The main purpose of this unique program is to help you build long term business relationships with other leaders. The power of having strong alliances, partners, and associates is the cornerstone of creating massive wealth, abundance and affluence. You will have a competitive advantage in having your own support team (5 to 7 people) who want only one thing for you, to see you succeed beyond anything you have ever imagined possible. You will learn to surround yourself with people who truly know they can have, be or do anything they choose. So can you! (Again WOW!!!)



FIND YOUR WOW FACTOR

The WOW FACTOR will energize and empower you to become a "Solution-Centered-Entrepreneur". The world needs more entrepreneurs that relieve, provide and offer exceptional value to their clients as well as supporting their client's personal and professional purpose, ambitions and dreams. In your personal life ... you will reclaim your POWER by choosing to live without limits, barriers, and disempowering restrictions. Finding your WOW Factor is about believing in you, acting with courage and being unstoppable. Your WOW Factor leads you to find your true purpose and gives you the freedom to live a life beyond what you had dreamed possible.



BUILD YOUR WEALTH CONSCIOUSNESS MUSCLES

Our coaching program will teach you how to get paid what you are REALLY worth. Most entrepreneurs, professionals and business owners we have encountered lack three things: money, time and resources. The qualities we will need to face these three challenges are confidence and focus. When you combine LASER focus with RO CK SOLID confidence, you will develop what we call ABSOLUTE TRUST supporting the building of your Wealth Consciousness Muscles.



YOUR WOW CLUB COACH

Our WOW Club founder and coach is Norm Lapalme.

Norm is an international speaker, consultant and business coach. Since 1994 Norm has coached many entrepreneurs, professional athletes, New York Times bestselling authors and other professionals to find and live their WOW Factor ultimately transforming their lives. Finally, they are getting paid what they are worth and doing what they love.

Norm has enjoyed being an entrepreneur for 25+ years and is known as "The Innovator", "The Optimizer" or "The Vending Machine of Big Ideas" by his clients and peers. His insatiable passion for business, fertile imagination and thirst for knowledge led him to pursue a degree in Business Marketing at St. Lawrence College. He overcame being diagnosed with a learning disability and being a professional procrastinator to follow his vision of coaching entrepreneurs to discover their infinite possibilities and potential. In addition to coaching entrepreneurs, Norm gives his vision, experiences the challenges and contributes to the growth of his family's business: Camp LOA .

Norm is a family man, successful business maverick, award winning entrepreneur and an outstanding coach who was given the gift of inspiring entrepreneurs to do what they love and make SERIOUS money doing it.



IT'S NEVER TOO LATE TO SHINE YOUR LIGHT,
BE THE STAR OF YOUR LIFE AND DO WHAT
YOU LOVE !

~NORM LAPALME

WHAT IS THE NEXT STEP?

If you feel inspired, ready and open to be part of a Mastermind Coaching Program, now is the time to move forward. If you're up for the challenge of being coached on how to generate your annual income in one month, you are in the right place, at the right time. You will be amazed at the personal limiting beliefs, restrictions and restraints that are blocking you from finding your WOW Factor...we NEED to turn off the Auto-Pilot! On the other hand, you could follow your gut instinct and trust that this is possible and you have everything right now to make this happen.

THE COMPLETE WOW CLUB ADVENTURE INCLUDES...

- Attend the bi-weekly Mastermind Coaching Program that will break loose, illuminate and challenge every belief, rule and limitation you may have had about creating "Serious Money & Wealth" in your life
- Experience 24 of the most powerful, profitable and inspirational sessions you have attended in a long time. It's not what you know but what you do with the information that will make the difference.
- Receive a "Game Plan Workbook" to keep you accountable, focused, and driven all year long
- Meet, learn and rub elbows with some of the most influential leaders in your community while building alliances, associates, and mastermind buddies.
- Receive 52 weekly doses of inspiration, coaching tips, innovation, and guidance to fully support you on your journey (special reports, video updates, quotes, and more)

Your Investment: 12 monthly payments of \$297.00

+ applicable taxes (includes breakfast and materials)



WOW CLUB REGISTRATION

Your Name: _____

Company Name: _____

Business Product/Service: _____

Company Type: Sole Proprietor Partnership Corporation Franchise

Years In Business: _____ # of Employees: _____

Tel: _____ Fax: _____

Mobile: _____ Skype: _____

Mailing Address: _____

Business Email: _____

Personal Email (if different from above): _____

FOR MONTHLY PAYMENTS, PLEASE LIST A 2ND CREDIT CARD FOR US TO HAVE ON FILE AS A BACKUP.

Card #1: Visa MasterCard Amex

Credit Card #: _____

Expiry Date: _____ / _____ 3 Digit Code (4 if Amex): _____

Cardholder Signature: _____

Card #2: Visa MasterCard Amex

Credit Card #: _____

Expiry Date: _____ / _____ 3 Digit Code (4 if Amex): _____

Cardholder Signature: _____



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